



MARCH 2021

## Basics of Ferrite-Assisted EC Titanium Motors

Next-generation motors to optimize system design and performance

Mark Gmitro, Global Product Manager – Variable Speed AC Motors



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# EC Titanium™

Beyond EC Efficiency and Performance

[Product Information Link](#)



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EC Titanium Web  
Page

# The all-new Baldor-Reliance® EC Titanium™

Ultra Efficient - Innovative Magnet Technology – Sustainable – Reliable - Wirelessly Connected



**Top Mount IMD**

1 – 10 HP	NEMA 140, 180 & 210 frames	
1-Phase Input	1 HP 115V	1-2 HP 230V
3-Phase Input	1-5 HP 230V	1-10 HP 460V



**Motor only**

1 – 20 HP	NEMA 140, 180, and 210 Frames
	230V/460V 3-Phase input

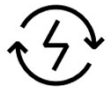


**Axial Mount IMD**

1 – 7.5 HP	NEMA 140 and 180 frames	
1-Phase Input	1 HP 115V	1-2 HP 230V
3-Phase Input	1-5 HP 230V	1-7.5 HP 460V

# The all-new Baldor-Reliance® EC Titanium™

## Features that improve performance



### IE5 Efficiency – Stay Ahead of the Curve

- High Total System Efficiency at full and partial load



### Minimizing your Environmental Impact

- Sustainable Non-Rare Earth Magnet Material
- IE5+ Efficiency – Low Energy Use



### Together as One – Cut the Cord

- Integrated motor & drive
- Eliminate expensive wiring and installation time
- Reduce personnel risks and access hazards
- Reap the benefits of pairing the drive together for better energy efficiencies



### Plug and Play

- Pre-programmed motor & drive to run out of the box
- Easy Start-up – Keypad, PC or Mobile Tools (option)
- Bluetooth Option for ABB Ability™ and Mobile Tools



### Reliability & Low Noise

- Extremely low starting current and less cogging  
Reduces mechanical stress and produces ultra-quiet operation



### Power Density

- Higher ratings per frame size than traditional motor designs
- Reduces cost and saves valuable space

# EC Titanium™

**IP54 Rated Enclosure**  
Conformal coated  
drive components

**Low Noise Fan and Cover**  
designed for maximum cooling  
and quiet operation

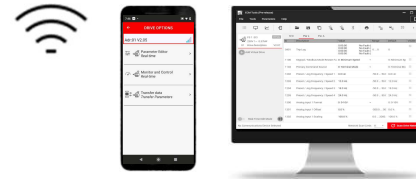
**QR Coded Nameplate**  
easy access motor and  
drive technical data

**Class B Temperature Rise**  
Longer component life & reliability  
for the product

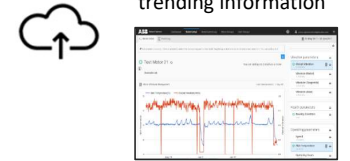
**Sealed Bearings & IP54 Rated Motor**  
No maintenance or re-greasing required  
Resistance to water and dust ingress

**Drive Pre-Wired &  
Programmed**  
Designed to Run  
out of the box

**Bluetooth Setup & Control**  
ECM Tools PC & Mobile



**Built-in ABB Ability**  
Web portal data and  
trending information



**IE5+ Efficiency Guaranteed**  
Ferrite Assisted Synchronous  
Reluctance Rotor (FASR)


**Shaft grounding brush  
standard**  
Eliminates bearing  
damage concerns




# EC Titanium™

IE5+ Super premium efficient design



 **38%**  
of electric energy use is for motors  
in commercial buildings.

 **70%**  
of electricity consumed by industry  
is used in electric motor systems.

Replacing 80% of industrial motors with IE5 class technology saves more energy than the annual power consumption of Poland.



Motor-driven applications are found throughout buildings to provide heat, ventilation and air conditioning.

## Energy efficiencies



**PUMP SYSTEMS** account for **40%** of the total industrial motor systems electricity consumption in the U.S.



**FAN SYSTEMS** account for **20%** of the total industrial motor systems electricity consumption in the U.S.



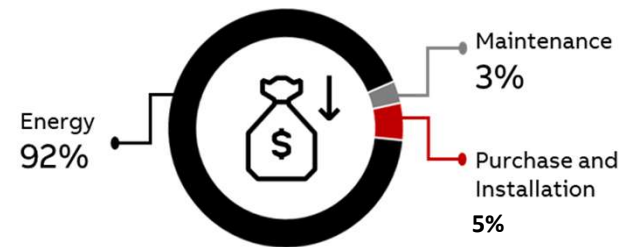
**COMPRESSED AIR SYSTEMS** account for **22%** of the total industrial motor systems electricity consumption in the U.S.

### Is it worth upgrading? Savings and payback

Ultra-Premium IE5+ variable speed motors are highly efficient at full and partial loads.

- Up to 16% efficiency gain at partial load and speed compared to IE3.
- Up to 40% energy savings when combining drives to control motors.

The purchase price of a motor and drive is just a few percent compared to the energy spent to run the equipment over its lifetime.



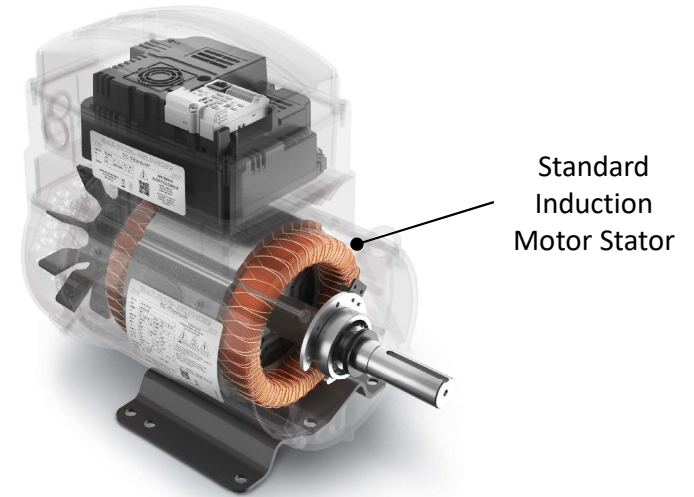
For low voltage motors, the **payback time is typically 2-3 years** in the case of a replacement. When considering a new investment, the typical payback time for a higher IE efficiency class is less than one year.



# FASR Motors

## Synchronous Reluctance - Ferrite Assisted Rotor Design

- FASR Motors operate on the same principle as induction motors for rotation
- Utilizes a standard induction motor stator winding
- SynRM rotors have flux barriers (air gaps in rotor)
  - Flux gaps direct the flow of current in the rotor
  - Eliminates losses normally associated with induction solid rotors
  - No Loss Rotor = higher efficiency (only losses in stator)
  - Power factor is low in the 70% range
- FASR adds Ferrites to Rotor
  - Ferrite materials add to torque generation and field strength
    - No current required ferrites = no losses and added field strength further improves overall efficiency (less losses)
    - Less work stator = lower losses overall = higher efficiency
    - Stator just supplies “torque on demand” beyond ferrite field strength allows optimization of current and partial loads
  - Improves PF to at least 92% and up to 98% range



SynRM Rotor



Ferrite Material Added FASR Rotor





# Energy efficiency bands

Each band of efficiency = 10% less losses in motor

## Induction Motor

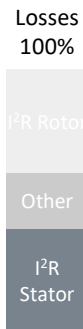
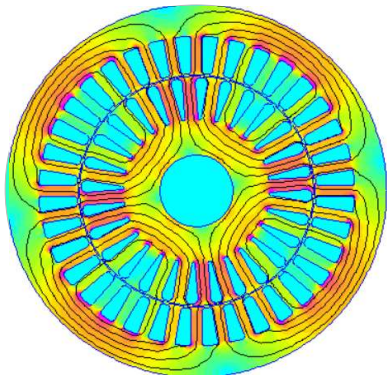
IE3

## Synchronous Reluctance

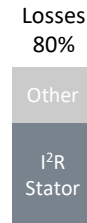
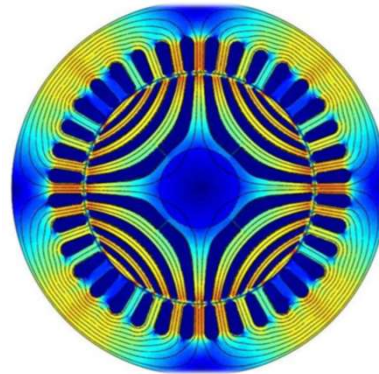
IE4

## FASR - Ferrite Assisted

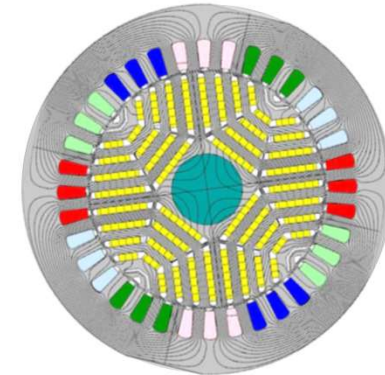
IE5



- Slip losses in rotor ( $I^2R$ )
- Heats up bearings and motor
- Lower efficiency adds to heat



- Air gaps rotor direct magnet field lines
- Eliminates circulating currents
- Synchronous, no slip losses in rotor
- High efficiency and low motor temperature



- Same SynRM rotor benefits with the addition of ferrite material in rotor
- Increases field strength (more lines of flux) less work required stator
- Less overall losses, lower current draw and lower motor temperatures

Increasing density magnetic lines of flux (torque per amp) →

# FASR Motor Temperature Rise

Less Losses = Cooler Running Motor

## Low temperature and reduced current draw

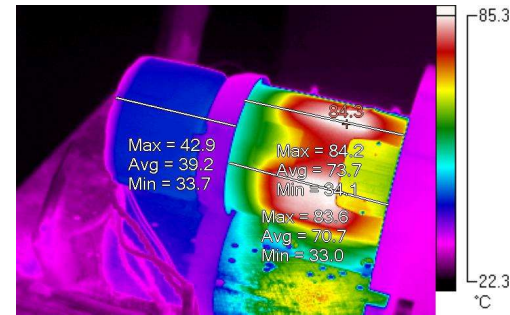
EC Motors have the advantage over induction motors and are cool running plus draw lower current than either induction or synchronous reluctance designs.

### 3 HP 1800 RPM FASR & Induction to 3.45 HP 2200 RPM EC Motor

Lab tested data, system efficiency (includes drive losses)

Lab Data	EC Motor	FASR	Induction
Amps	3.94	3.72	4.27
PF	90%	95%	66%
System Eff	88.1%	88.9%	86.4%
FRAME (°C)	36.64	38.27	46.64

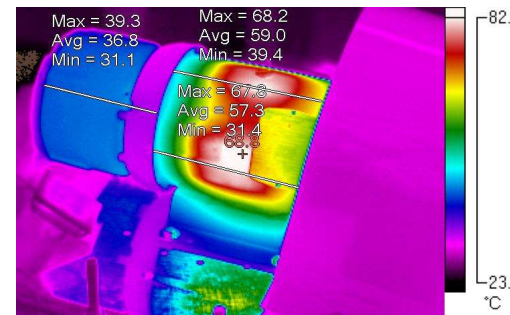
## FASR Motor



Max Temperature 68.2 °C

## Induction Motor

3 HP TEFC 1800 RPM  
Max 84.2 °C  
4.27 Amps



## EC Titanium Motor

3 HP TEFC 1800 RPM  
Max 68.2 °C  
16.2 °C lower temperature  
(20% cooler)  
3.72 Amps

# Motor Technology Comparison



**Induction Motor (IE3)**

**Benefits**

- Familiar and proven technology
- Starts Direct Across Line
- Easy to use and maintain

**Limitations**

- Speed accuracy difficult without sensors
- Slip losses in rotor ( $I^2R$ ) adds heat to motor and bearings
- Lower efficiency at lower speed and partial loads
- Drive less efficient at lower loads due no load current



**SynRM Motor (IE4)**

**Benefits**

- High Efficiency IE4 to IE5
- Synchronous Speed
- Low bearing / winding temp.
- High power density
- Magnet Free – No losses rotor
- Easy to use and maintain

**Limitations**

- Requires Drive (VFD)
- Higher current demand
- Low power factor (~70%)



**ECM (IE4 to IE5)**

**Benefits**

- High Efficiency IE4
- Easy to use and maintain
- Well recognized in market
- Compact / light / built in control
- Packaged fan, motor & drive

**Limitations**

- Requires DC Drive Rectifier
- Lower efficiency at part speed / load inefficient power converter
- Must replace entire unit with fan, restricts OEM fan designs
- Rare earth magnets



**Interior PM (IE5)**

**Benefits**

- Very high efficiency IE5
- High torque density
- Excellent torque to inertia ratio
- Excellent PF
- Excellent partial load efficiency
- Low noise levels

**Limitations**

- Rare earth magnets / high cost / limited availability
- Difficult service (high magnet strength)
- High back-EMF (safety concern)
- Requires VFD



**FASR (IE5)**

**Benefits**

- High Efficiency: IE5+
- Synchronous Speed
- Sustainable Ferrite material
- Low bearing / winding temp.
- Excellent Power Density
- Lower current draw requires smaller power converter
- Maintains efficiency at low speed and partial loads
- High PF (above 90%)
- Drop in NEMA replacement

**Limitations**

- Requires VFD

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## FASR™ Motors

Fort Smith Manufacturing – same manufacturing – what you expect from Baldor

FASR motors share the **same building blocks as standard induction motors**.

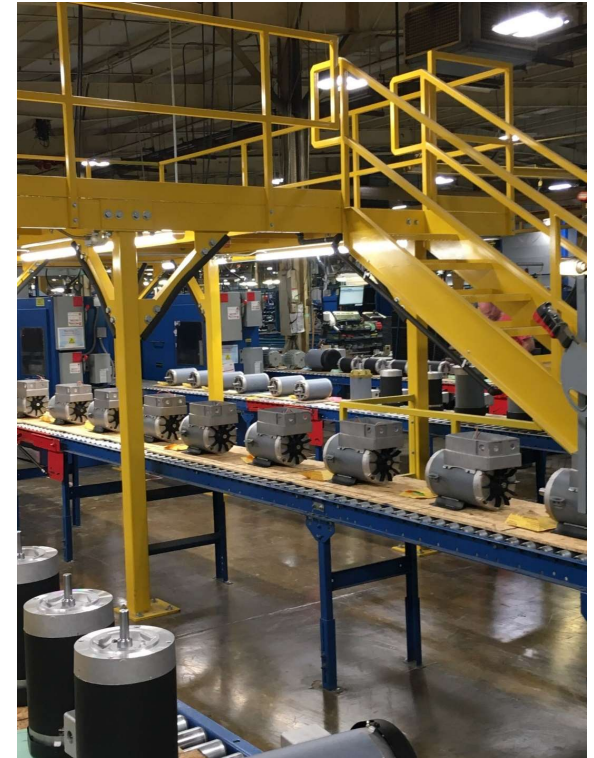
- Guarantees extreme high production capacity, manufactured Fort Smith, AR
- High product configurability and versatility for applications

### Baldor Fort Smith Facility

- 303,000 square feet
- Moved to Ft Smith in 1956
- Current location since 1972
- ISO certified in 2006

### Products

- 1-15 HP AC motors
- NEMA 140 -210 frame AC motors
- Steel band, cast iron, and aluminum housings



# IEC Nominal Efficiency Limits

## IEC 60034-30-1 Standard

### IEC Efficiency Standards

#### IEC 60034-30-1 Standard

- Direct Line Motors or VFD
- Standard Induction Motors & Line Start PM
- IE1, 2, 3, 4



#### IEC 60034-30-2 Technical Standard (New)

- Frequency Converter Only
- SynRM, FASR (FA), Permanent Magnet Motors
- IE1, 2, 3, 4, 5

The purpose of IEC/TS 60034-30-2 is to create a level playing field between established and new, innovative motor technologies in order to enable fair competition and market development.

### Efficiency Bands

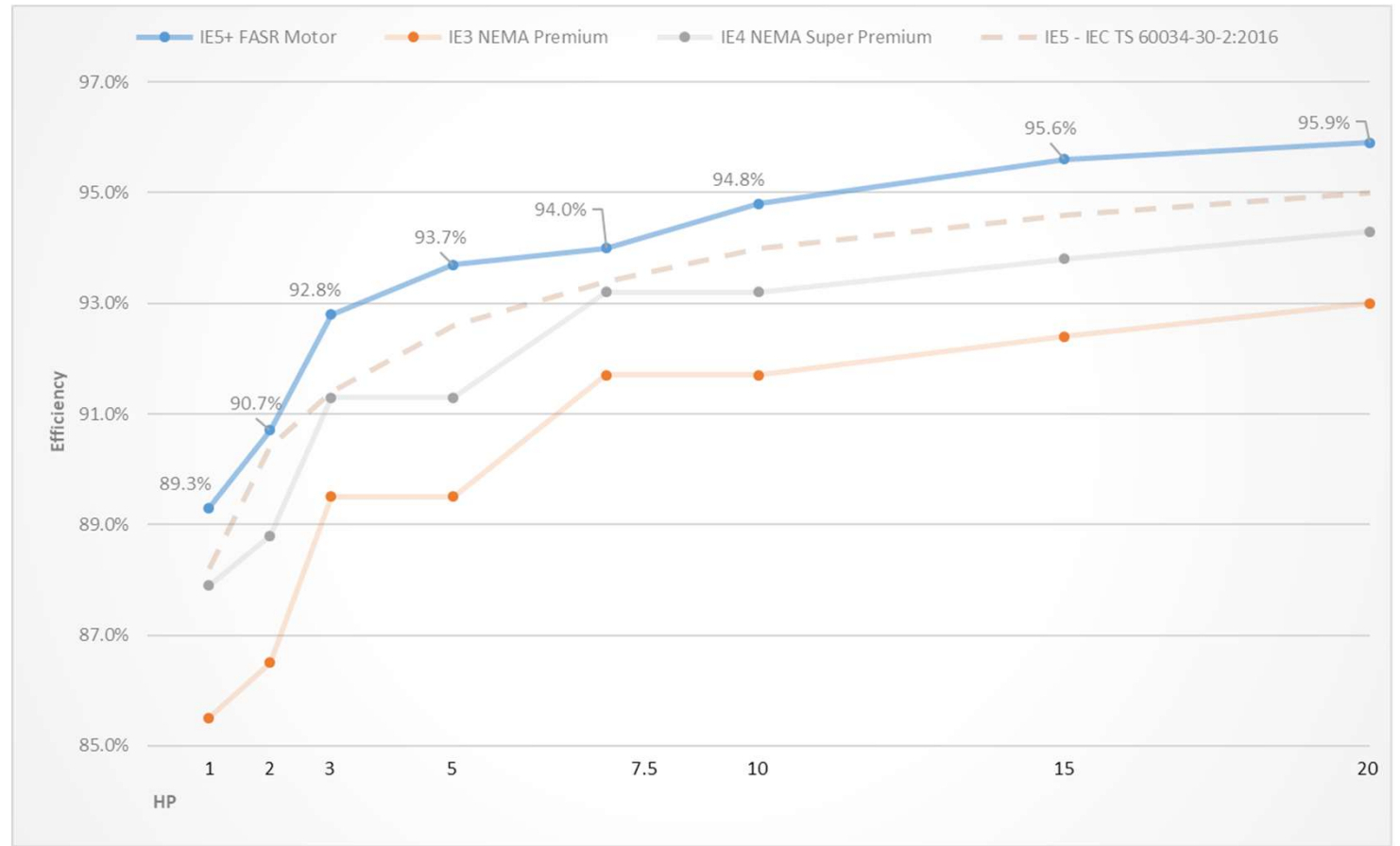
- IEC Defines Efficiency Bands Internationally
- NEMA Energy Efficiency in United States
- Each efficiency class equates to 20% less motor losses

<u>IEC</u>	<u>NEMA</u>	
IE1	Standard Efficient	} Each band of efficiency = 20% less motor losses
IE2	High Efficiency	
IE3	Premium Efficiency	
IE4	Super Premium	
IE5	No Standard	



# FASR motors meet or exceed IE5 efficiency level

IE5+ Motors for variable speed drive applications



# FASR Motor

## Energy efficiency system savings

### Affinity laws and energy savings

Variable speed control takes advantage of the affinity laws:

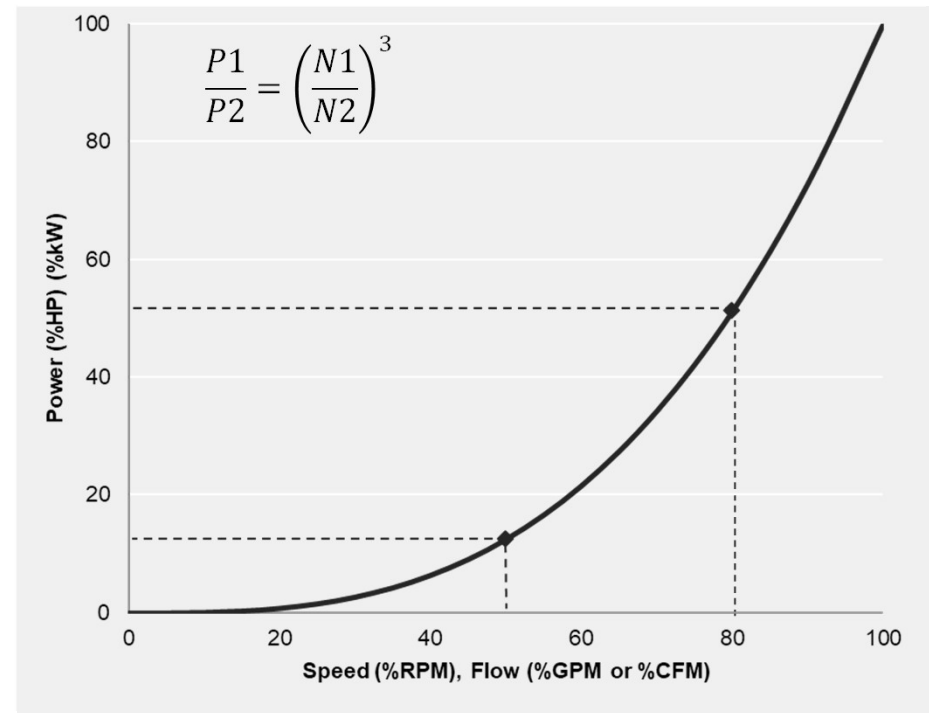
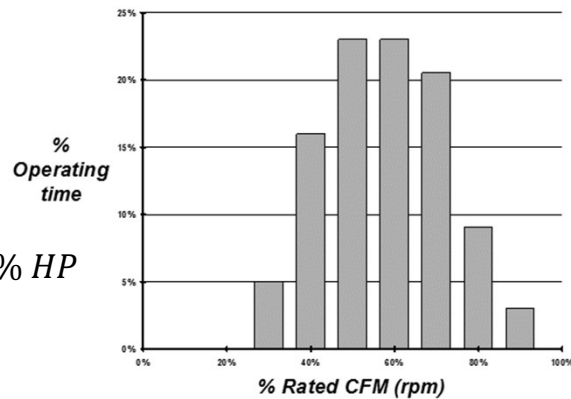
Flow is proportional to speed

Power is proportional to the cube of speed:

$$\frac{P1}{P2} = \left(\frac{N1}{N2}\right)^3$$

Example: 80% flow:

$$(0.8)^3 = 0.512 \text{ or } 51\% \text{ HP}$$





## Efficiency versus load

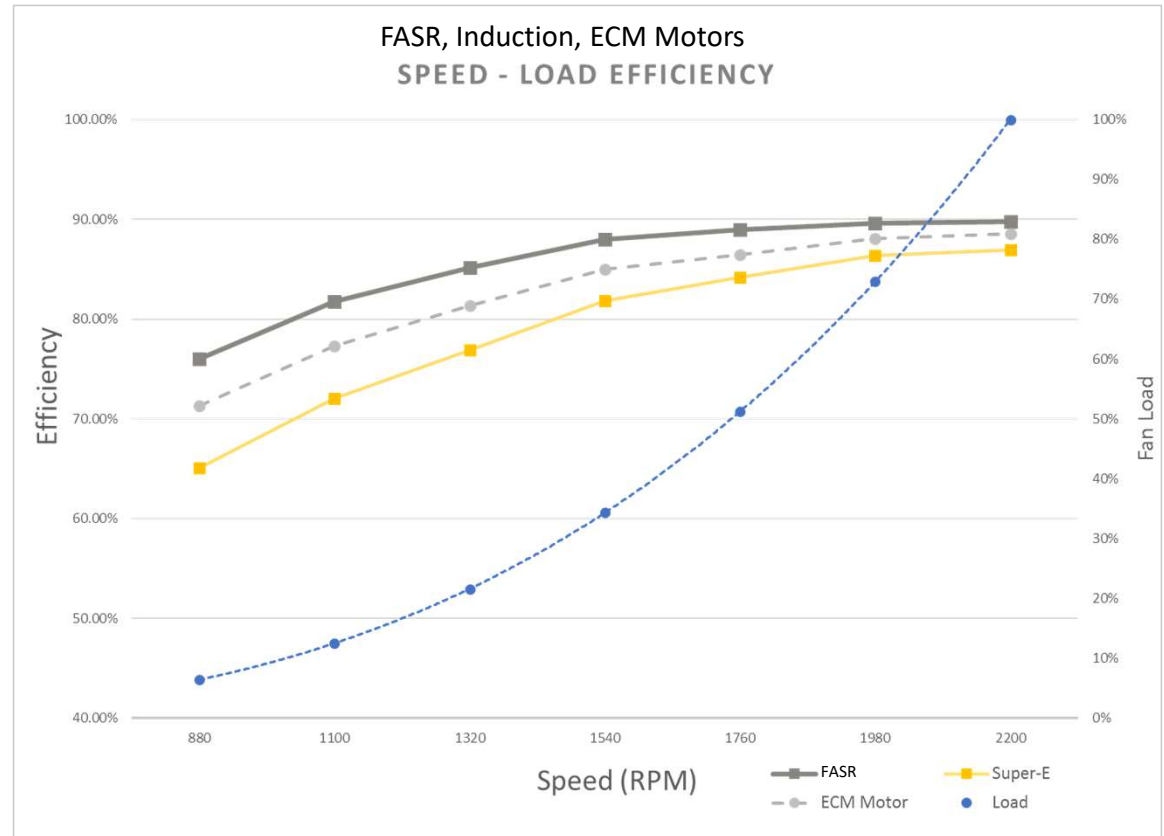
FASR, ECM, Induction Efficiency

### System Efficiency (Motor + Drive)

#### Lab test including losses in power converter

3 HP, 1800 RPM base speed, 2200 RPM top speed  
Variable Torque Load Profile

- Superior efficiency performance over other motor technology at rated and partial load speed points
- FASR wider speed torque range with higher efficiency allows more flexibility to match a fan impeller and reach a nominal fan duty point
- Other motor technology may have high efficiency, however it may be over a more a restrictive speed and torque range
- Potential to operate at higher speeds (constant horsepower range)



# Large European Pump OEM

## IE5+ EC Titanium test results

### Customer – what did they test?

ABB ACS480 test drive both motors  
400V, 50 HZ Power



Baldor's IEC IE5  
EC Titanium Motor  
11kW, 3000RPM



ABB's IEC IE5  
SynRM Motor  
11kW, 3000RPM



### Test results and feedback

#### Pump wire to water

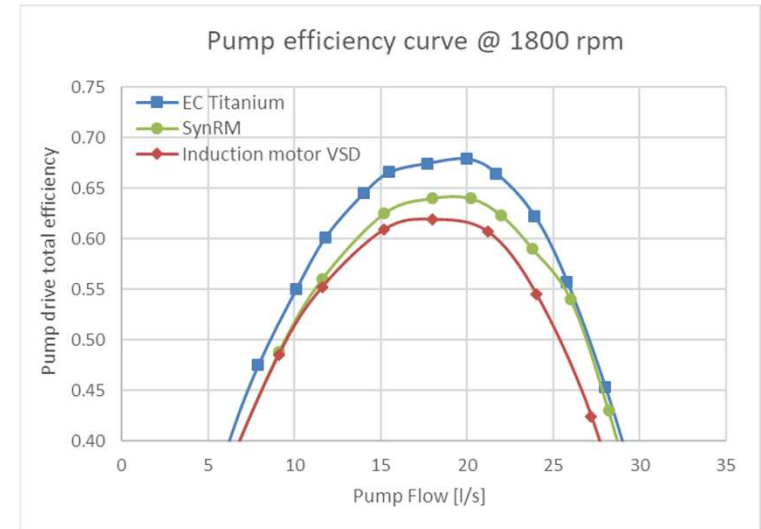
OEM efficiency test results:

- 67.9% IE5 EC Titanium motor
- 64.0% IE5 SynRM motor
- 60.7% IE3 induction motor

#### Customer feedback:

“This high 67.9% was unexpected and it shows how much of a difference the ferrite assisted synchronous reluctance rotor (FASR) provides in overall system efficiency.”

“Even the same IE5 motor efficiency, can make a big difference in overall system efficiency performance.”



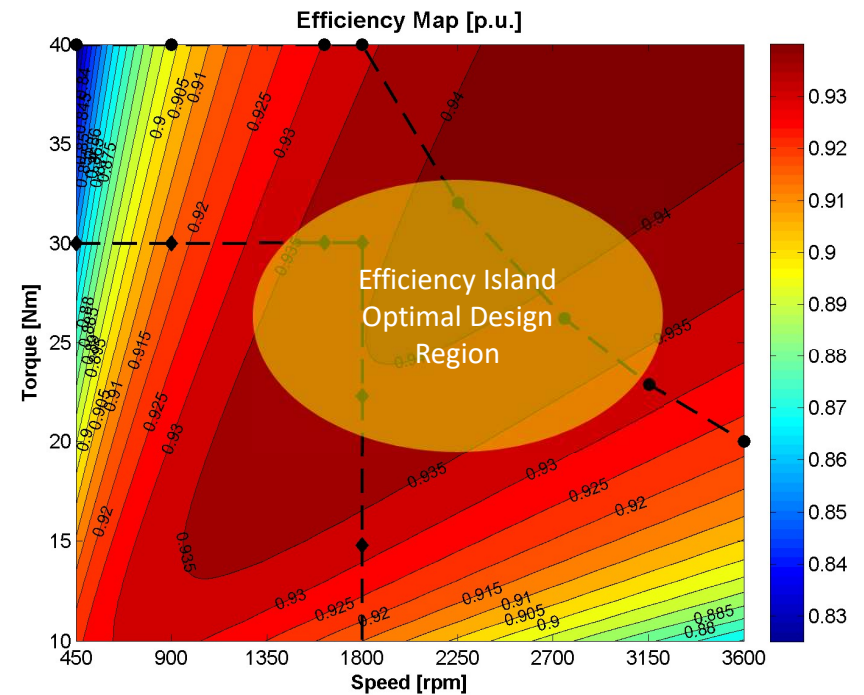
# FASR Motor Efficiency Map

Best Efficiency Region – Efficiency Island

## NEMA 180 – 7.5 Hp – Efficiency Map – 1800 RPM

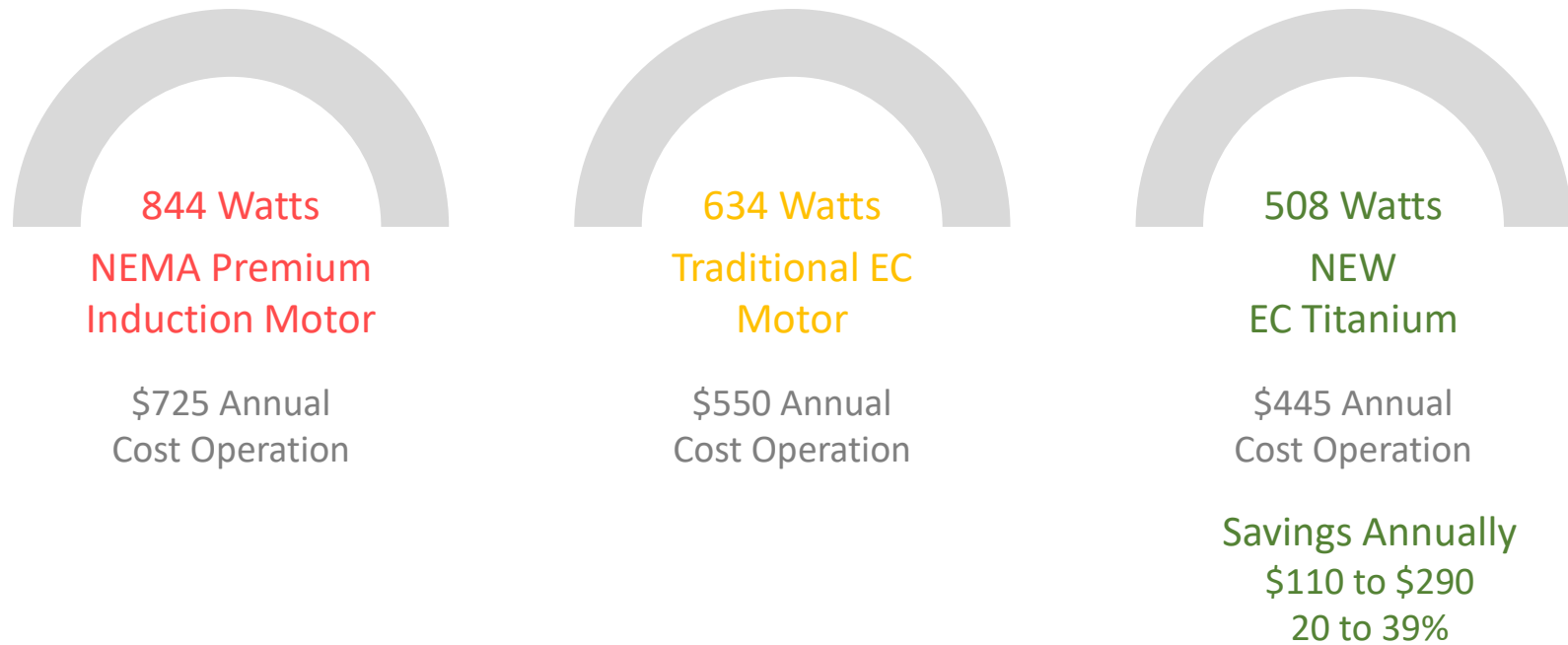
- Use of a lower base speed to run up to the fan speed is ideal for applications that run full speed and load the majority of the time.
- In this region, the fan can take advantage of the widest maximum efficiency band of any product available.
- Flexibility to choose more total combination of equipment and offer the best performance to OEMs designing air handling applications.
- The best total efficiency is built from the usage of best components in combinations that have been verified as IE5+ like FASR design.

$$\eta_{\text{system}} = \eta_{\text{drive}} \cdot \eta_{\text{motor}} \cdot \eta_{\text{coupling}} \cdot \eta_{\text{fan}} \cdot \eta_{\text{coil}}$$



# EC Titanium™

## Customer Value High Return on Investment & Short Payback Analysis



Note: calculations based on typical fan system duty cycle and lab verified test data

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## Voice Customer

### Market Input

“We needed a product that allows us to **expand our HP offering range** resulting in a **30% sales increase.**”

“The product has been instrumental in pushing back against packaged EC Fans and was **key in securing new business & customers.**”

“As it came time to do the next gen - we decided to look at our fan design. Looked at competition with integrated fan/motor combination -- we knew we could have a better fan.

Decided on the EC Titanium -- **better performer and less expensive**, even adding the drive to it, and **better efficiency**. And it's more of a **standard motor** that is less restrictive for our fan designs, **allowing us to innovate.**”

“**Compact design** allows airflow & less turbulent, and where space limited. Integrated **unit saves time** in total fan **assembly** by up to 35% 60% cost reduction.

**Cell phone connectivity / easy to program** / no cables / no special software and excellent technical support from ABB.”

“We are replacing all competitor motor with EC Titanium motors, they are hard to source we prefer to use a **domestically manufacturing** product that is **in stock and available**”

**ABB**