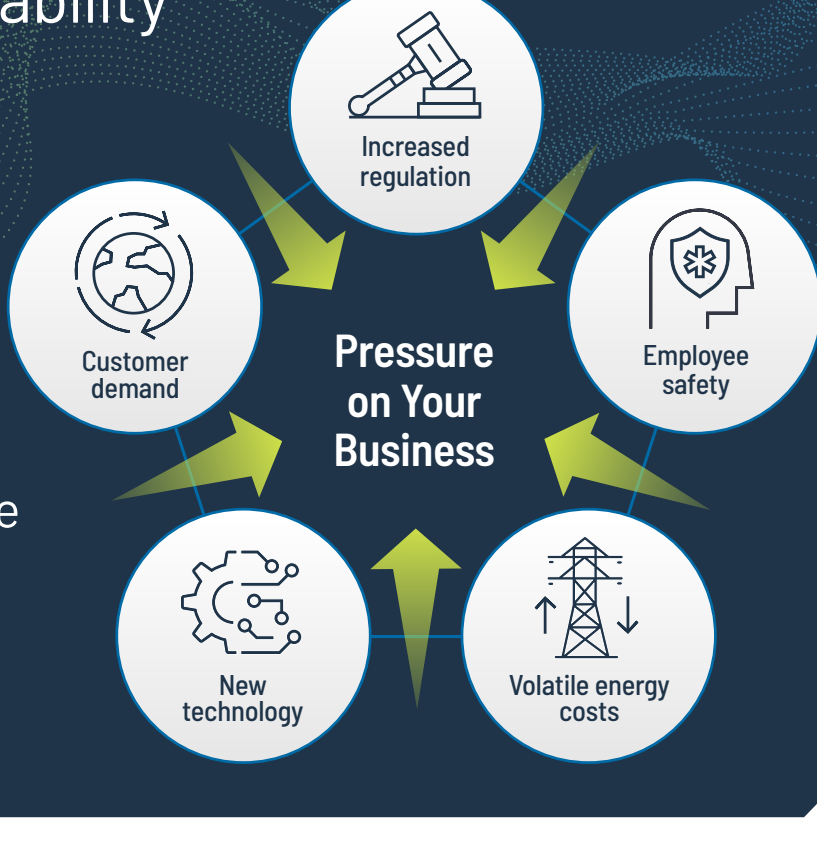


Why the smartest companies are rethinking sustainability

Forces are converging to transform sustainable business practices



Now, with the right technology, sustainability is your secret weapon for growth

Energy Savings 64% Average reduction in energy consumption using optimal efficiency equipment	Increased Productivity 16% Companies with a strong sustainability program have more productive employees	Higher Employee Retention 55% Better employee morale 38% Higher employee loyalty
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Operational Efficiency | **33%** | Percentage of businesses integrating sustainable practices to improve operational efficiency and cut costs

Customer will pay more for sustainability



A new way to approach sustainability



- The Box Checker**
- ✓ Stays in compliance
 - ✓ Focuses on reporting and carbon footprint
 - ✓ Adds sustainability to his non-priority to-do list
 - ✓ Considers changing to LED lightbulbs
 - ✓ Waits and follows what others do

- The Bottom Line Hero**
- ✓ Has X-ray vision across all facilities
 - ✓ Is super powered with the latest technologies (LED, Smart Motor, Battery storage, carbon capture)
 - ✓ Uses data and analytics to make super smart decisions
 - ✓ Saves energy and reduces maintenance costs
 - ✓ Rescues aging equipment before it fails
 - ✓ Is resilient and ready to face any challenge
 - ✓ Becomes a strategic leader critical to the business



Avoid Costly Fines 100M+ Euros Volkswagen's fine for missing EU emissions target	Reduce Climate Risk 40% Drop in carbon emissions needed by 2060 to stop the planet from warming over 2° C	Compete in the Marketplace 90% of S&P 500 Index Companies published Sustainability Reports in 2019
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The path to sustainable operations is not as expensive or difficult as you think

- STEP 1** Get immediate energy savings with equipment upgrades
- STEP 2** Use asset & building level data to identify and reduce waste
- STEP 3** See continuous savings in maintenance costs with remote diagnostics & controls

Grow your business in a way that can save the planet



CONSERVE Optimize resource & energy efficiency	PROFIT Lower costs to operate and maintain your portfolio	LEAD Strengthen and protect your brand
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...and add savings right to your bottom line



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Source: CSO 2019 Retail and Sustainability Survey
<https://hbr.org/2016/10/the-comprehensive-business-case-for-sustainability>
<https://www.cgsinc.com/en/resources/survey-reveals-sustainability-shopping-preferences>
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